

A scenic view of the Golden Gate Bridge in San Francisco, California, spanning across the water. The bridge's red-orange towers and suspension cables are prominent against a clear blue sky. The water in the foreground is calm, reflecting the bridge's structure. The overall atmosphere is bright and clear.

# ISCT 2022

SAN FRANCISCO • MAY 4-7

## Corporate Prospectus

**EDUCATE. RAISE CORPORATE  
VISIBILITY. DRIVE ENGAGEMENT.**

[www.isct2022.com](http://www.isct2022.com)

International Society  
**ISCT**   
Cell & Gene Therapy®



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## EDUCATE. RAISE CORPORATE VISIBILITY. DRIVE ENGAGEMENT.

### Key Information

**DATES:**

May 4-7, 2022

**VENUE:**

Moscone Center West  
800 Howard St, San Francisco, CA 94103, USA

### ISCT Contact Information

**SPONSORSHIP & MARKETING:**

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**EXHIBITING**

Shelby Calvert  
Manager, Meeting Sales & Project Management  
[shelby@isctglobal.org](mailto:shelby@isctglobal.org)

### Key Dates

Abstract Submission Opens:	October 11, 2021
Registration Opens:	TBD
Sponsor & Exhibitor Cancellation Deadline:	January 15, 2022
Abstract Submission Deadline:	January 17, 2022
Onsite Registration Opens:	Tuesday May 3, 2022
Exhibit Hall Open:	May 4-6, 2022

### Exhibition Dates & Times (Subject to Change)

<b>Move In*:</b>	Wednesday, May 4	09:00 – 12:00
<b>Show Dates:</b>	Wednesday, May 4	12:00 – 21:00
	Thursday, May 5	09:00 – 19:30
	Friday, May 6	09:00 – 15:30
<b>Move Out:</b>	Friday, May 6	15:30 – 23:00

\*Contact ISCT if you require advance access for your custom booth build

## WHY ISCT?

After a virtual 2 years, ISCT is thrilled to reunite the cell and gene therapy sector in San Francisco for ISCT 2022. The premiere ISCT Annual Meeting experience is back and better than ever, with some extra safety precautions of course!

ISCT Annual Meetings are the largest global gathering of experts driving the clinical translation of cell and gene therapies. Known for our highly curated educational program and diverse delegate base, ISCT members and sponsors cite ISCT Annual Meetings as the “must attend” cell and gene therapy event of the year.

At ISCT Annual Meetings you can expect a delegate base unlike any other CGT conference. ISCT Annual Meeting delegates span the entire development pathway and represent academia, regulatory and industry organizations, collaborating to address the challenges facing the CGT industry.

Sponsor ISCT 2022 and position your company as a solution provider helping advance the translation of cell and gene therapies, for the benefit of patients worldwide.



## WHY SPONSOR ISCT 2022?

- Increase visibility with a global audience of cell and gene therapy decision makers
- Pitch your company offerings or share new corporate development activities
- Showcase key customers or case studies featuring your product and service offerings
- Conduct key B2B meetings
- Engage with past and future clients
- Network and socialize with the world’s leading cell and gene therapy experts

[VIEW THE LIST OF PAST ATTENDEE ORGANIZATIONS](#)

## WHO ATTENDS ISCT ANNUAL MEETINGS?

ISCT unites stakeholders across the clinical translation pipeline, including but not limited to:

Translational Research:	Pre-Clinical Development:	Clinical (Ph I, II, III):	Commercialization:
<ul style="list-style-type: none"> <li>• Academics</li> <li>• Scientists</li> <li>• Enablers</li> <li>• Researcher – Clinicians</li> <li>• Intellectual Property</li> <li>• Biomedical Engineers</li> <li>• Technologists</li> </ul>	<ul style="list-style-type: none"> <li>• Academics</li> <li>• Regulators</li> <li>• CDMOs, CROs</li> <li>• GMP Laboratories</li> <li>• Manufacturing</li> <li>• Intellectual Property</li> <li>• Enablers</li> <li>• Biomedical Engineers</li> <li>• Technologists</li> </ul>	<ul style="list-style-type: none"> <li>• Clinicians</li> <li>• Regulators</li> <li>• CDMOs, CROs, IP</li> <li>• Advanced Practice Professionals</li> <li>• Principal Investigators</li> <li>• Enablers</li> <li>• Investors</li> <li>• Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>• Biotech</li> <li>• Pharma</li> <li>• SMEs</li> <li>• Investors</li> <li>• Business Development</li> </ul>

## BUILD YOUR CUSTOM ISCT 2022 PACKAGE!

Sponsorship levels based on total spend

SPONSORSHIP LEVELS				
KEY BENEFITS	 <b>DIAMOND</b> \$50,000+	 <b>PLATINUM</b> \$30,000+	 <b>GOLD</b> \$15,000+	 <b>SUPPORTER</b> UP TO \$15,000
Company recognition on meeting materials and website	X	X	X	X
Hyperlinked logo on meeting website	X	X	X	X
Company recognition on dedicated sponsor email promotion	X	X	X	
Complimentary Push Notification on conference app	X	X		
Complimentary Gamification to your booth or corporate session	X	X		
Complimentary Social Media Post (Twitter & LinkedIn)	X			
Complimentary Ad in <i>Telegraft</i> , ISCT's Member e-Newsletter	X			
Complimentary General Pre-Meeting E-Blast	X			



## EDUCATE

### CORPORATE PRESENTATIONS

CHAT WITH ISCT  
ABOUT WHICH  
EDUCATIONAL  
SESSION BEST  
SUITS YOUR NEEDS.

Build a 60 or 90 minute session within the ISCT 2022 program, in the format of your choosing. Feature thought leading customers, present case studies, or facilitate a panel discussion showcasing your solutions to key cell and gene therapy translation problems.

#### Corporate 90 Min Session

**\$45,000**

(Includes \$5,000 F&B credit)

Wednesday May 4, 2022: 14:30 – 16:00 (2)

Thursday May 5, 2022: 17:45 – 19:15 (2)

#### Corporate Lunch 60 Min Session

**\$35,000**

(Includes \$5,000 F&B credit)

Thursday May 5, 2022: 12:00 – 13:00 (2)

Friday May 6, 2022: 12:00 – 13:00 (2)

#### Corporate 60 Min Session

**\$30,000**

Thursday May 5, 2022: 16:30 – 17:30 (1)

Friday May 6, 2022: 16:30 – 17:30 (1)

#### Corporate Breakfast 60 Min Session

**\$25,000**

(Includes \$3,500 F&B credit)

Thursday May 5, 2022: 07:30 – 08:30 (1)

Friday May 6, 2022: 07:30 – 08:30 (1)

\*Includes 4 Conference Registrations per 90 min session, 2 Conference Registrations per 60 min session

\*\*All session times are strictly enforced due to COVID-19 cleaning requirements

\*\*\*Exact session times are subject to change, final time slots will be assigned by ISCT



## HOT TOPIC ROUNDTABLE 60 MIN SESSION

Position your company as a leading expert, providing solutions to industry challenges. Collaborate with ISCT to develop a panel session about a hot topic challenge facing the industry, with an opportunity to co-sponsor with key partners. ISCT will support with identifying a KOL facilitator to moderate the live session.

### Full Session

**\$30,000**

*(Includes ISCT facilitator for panel discussion)*

### Session Panelist

**\$8,500 per panelist**

*(Includes ISCT facilitator for panel discussion)*

**Wednesday and multiple time slots available, contact ISCT for more details.**

*\*Includes 4 Conference Registrations for Full Session Sponsor, 1 Conference Registration per Panelist*

*\*\*All session times are strictly enforced due to COVID-19 cleaning requirements*

*\*\*\*Exact session times are subject to change, final time slots will be assigned by ISCT.*

### Inaugural Roundtable hot topics include:

- Successes and failures managing clinical trials in apheresis centers
- Optimizing Vein to Vein
- Future of CAR T Manufacturing
- Speeding Up Clinical Readiness of CAR T Therapies



## GLOBAL SHOWCASE PRESENTATION

10 Min

**\$3,500**

Pitch your company offerings or share new corporate development activities to engage with partners and customers via a Global Product or Corporate Showcase. Located within the ISCT 2022 Exhibit Hall, the Global Showcase Theatre provides an intimate opportunity to present to meeting attendees.

### Wednesday May 4, 2022

SLOT 1: 14:00 – 14:15  
SLOT 2: 14:15 – 14:30  
SLOT 3: 19:30 – 19:45  
SLOT 4: 19:45 – 20:00

### Thursday May 5, 2022

SLOT 5: 09:45 – 10:00  
SLOT 6: 10:00 – 10:15  
SLOT 7: 11:45 – 12:00  
SLOT 8: 12:00 – 12:15  
SLOT 9: 12:15 – 12:30  
SLOT 10: 12:30 – 12:45  
SLOT 11: 12:45 – 13:00  
SLOT 12: 16:00 – 16:15  
SLOT 13: 16:15 – 16:30

### Friday May 6, 2022

SLOT 14: 09:45 – 10:00  
SLOT 15: 10:00 – 10:15  
SLOT 16: 11:45 – 12:00  
SLOT 17: 12:00 – 12:15  
SLOT 18: 12:15 – 12:30  
SLOT 19: 12:30 – 12:45  
SLOT 20: 12:45 – 13:00  
SLOT 21: 14:45 – 15:00  
SLOT 22: 15:00 – 15:15

*\*Includes 1 Exhibit Hall Badge per Global Showcase Presentation*

*\*\*All session times are strictly enforced due to COVID-19 cleaning requirements*

*\*\*\*Exact session times are subject to change, final time slots will be assigned by ISCT.*



## RAISE CORPORATE VISIBILITY

### MARKETING & BRANDING OPPORTUNITIES

#### TITLE SPONSORS

Gain high-level brand exposure to reach a global cell & gene therapy translation audience with Title Sponsorships.

#### REGISTRATION SPONSOR (2)

**\$20,000**

Gain maximum visibility with company recognition provided on registration webpage, confirmation, all communications related to meeting registration, signage onsite

#### WI-FI SPONSOR *exclusive*

**\$15,000**

Company recognition as the Wi-Fi onsite password, branded Wi-Fi password cards provided in delegate care pouch

#### PRESIDENTIAL PLENARY SESSION SPONSOR *exclusive*

**\$15,000**

The most attended session of the program, the Presidential Plenary is a valuable opportunity for company recognition. Branding will be available on the program webpage, the online program book, and signage onsite in the Plenary Hall during the Presidential Plenary session.

**NEW!**

#### PLENARY SESSION SPONSOR *exclusive*

**per session \$10,000**

The most topical sessions in the program, the Plenary Hall will attract most onsite delegates during the meeting. Company recognition provided on the program webpage, the online program book, and signage onsite in the Plenary Hall during sessions.

**NEW!**

#### SESSION SPONSOR *exclusive per session*

**\$7,500**

Company recognition provided on the program webpage, online program book, and onsite signage. Session topics and speakers at the discretion of the ISCT 2022 Organizing Committee.

#### NETWORKING LOUNGE SPONSOR *exclusive*

**\$12,500 per lounge**

Delegates need a place to rest and network in the Exhibit Hall. Sponsored Lounges provide logo recognition in the lounge and ISCT 2022 program.

#### GLOBAL SHOWCASE & ISCT TV THEATRE SPONSOR *exclusive*

**\$12,500**

A pre-built presentation theatre in the heart of the exhibit hall, drawing delegates to visit during scheduled breaks in the program. Company recognition on the theatre structure.



#### SCHOLARONE ABSTRACT PORTAL SPONSOR *exclusive*

**\$7,500**

Over 400 anticipated abstract submissions, sponsorship includes corporate branding on the ScholarOne landing page and on all abstract submission communications.

**NEW!**

#### CAREER FAIR & DEVELOPMENT CENTER SPONSOR *exclusive*

**\$7,500**

Help shape the future leaders in CGT by sponsoring ISCT's first career development center.

**NEW!**



## RAISE CORPORATE VISIBILITY

### MARKETING & BRANDING OPPORTUNITIES

#### TITLE SPONSORS

Gain high-level brand exposure to reach a global cell & gene therapy translation audience with Title Sponsorships.

#### CAREER DEVELOPMENT HEAD SHOT SPONSOR *exclusive*

**\$5,500**

Support the inaugural ISCT Career Headshot Station, enabling CGT professionals to upgrade their LinkedIn profile pictures.

**NEW!**

#### CONFERENCE PARTNERING APP & ROOM SPONSOR (4)

**\$7,500**

Support B2B activities at ISCT 2022 with logo recognition on the networking and partnering app, plus in dedicated face to face partnering meeting rooms.

### **NEW!** PARTNERING SUITE RENTAL FULL DAY *from \$12,500 (Contact ISCT for more information)*

Secure a room to conduct private B2B meetings, host a private focus group, or device showing within the ISCT 2022 Convention Centre recognized on the meeting program.

### DELEGATE MATERIALS

Enduring corporate visibility. Delegate materials are extensively used, providing your company multiple touchpoints to delegates, as they navigate the ISCT 2022 San Francisco meeting.

#### DELEGATE CARE POUCH SPONSOR *exclusive*

**\$12,500**

*(Production costs included)*

**NEW!**

#### FACEMASKS\* *exclusive*

**\$10,000**

*(Facemasks provided by sponsor)*

**NEW!**

#### LANYARDS *exclusive*

**\$10,000**

*(Lanyards provided by sponsor)*

**NEW!**

#### HAND SANITIZER BOTTLES SPONSOR\* *exclusive*

**\$5,000**

*(Sanitizer bottles provided by sponsor)*

**NEW!**

\*Design approval of delegate materials required by ISCT, must incorporate ISCT 2022 logo/branding

### NETWORKING

#### PRESIDENTIAL WELCOME RECEPTION SPONSOR *exclusive*

**\$12,500**

#### POSTER RECEPTION SPONSOR *exclusive per reception* (2)

**\$7,500**

#### EARLY STAGE PROFESSIONALS RECEPTION HOST SPONSOR (2)

**\$7,500**

#### 5K RUN SPONSOR (2)

**\$5,000**

*(Includes shirt production costs)*



## BRANDING

Increase visibility with a global audience of cell and gene therapy decision makers. ISCT 2022 provides many touch points to help reach your marketing goals and dominate the CGT market – without needing to be onsite!

**COFFEE SLEEVE SPONSOR (3)**  
**\$7,500**  
*(1 sponsor per day, includes production costs)*

**NEW!**

**FLOOR SPACING DECALS *exclusive***  
**\$7,500**

**NEW!**

**POCKET PROGRAM TITLE SPONSOR *exclusive***  
**\$7,500**

**NEW!**

**HOTEL KEY CARD SPONSOR *exclusive***  
**\$7,500**  
*(Includes production costs)*

**EXHIBIT HALL & REGISTRATION HAND SANITIZER STATIONS SPONSOR *exclusive***  
**\$5,500**  
*(Includes 6 Stations)*

**NEW!**

**PLENARY HALL HAND SANITIZER STATIONS SPONSOR *exclusive***  
**\$2,500**  
*(Includes 2 Stations)*

**NEW!**

**CONCURRENT SESSION ROOM HAND SANITIZER STATIONS SPONSOR *exclusive***  
**\$2,500**  
*(Includes 2 Stations)*

**NEW!**

## DIRECT TO DELEGATE PROMOTION

Customize messaging to ISCT 2022 delegates with direct to delegate marketing opportunities. Let other CGT professionals know what your company has to offer.

**DIRECT MAIL DROP**  
**from \$5,000**  
*5x7 postcard sent to delegates, organized by ISCT*

**NEW!**

**ISCT 2022 MEETING WEBSITE ROTATING FOOTER BANNER AD (3)**  
**\$3,500**

**NEW!**

**PUSH NOTIFICATIONS ON CONFERENCE APP (15)**  
**\$1,500**

**TELEGRAFT ISCT MEMBER E-NEWSLETTER AD**  
**\$1,500**



## E-BLASTS

Reach an already engaged audience through a dedicated E-Blast. Promote your company, corporate session, poster or exhibit booth to all meeting delegates and ISCT members. New this year, we can provide the option to select message recipients based on your target audience.

### PRE-MEETING E-BLASTS

#### TARGETED E-BLAST (6)

**\$3,500**

*(Sent to categorized registered delegates + membership)*

**NEW!**

#### GENERAL E-BLAST (6)

**\$3,000**

*(Sent to all registered delegates + membership)*

### POST MEETING E-BLASTS

#### TARGETED E-BLAST (2)

**\$4,000**

*(Sent to categorized registered delegates + membership)*

**NEW!**

#### GENERAL E-BLAST (2)

**\$3,500**

*(Sent to all registered delegates + membership)*

### E-BLAST BUNDLES (PRE & POST MEETING)

#### TARGETED E-BLAST BUNDLE (3)

**\$6,000**

*(Sent to categorized registered delegates + membership)*

**NEW!**

#### GENERAL E-BLAST BUNDLE (3)

**\$5,500**

*(Sent to all registered delegates + membership)*

**NEW!**

**ENSURE MAXIMUM EXPOSURE WITH A PRE AND POST MEETING E-BLAST BUNDLE.**

## ABSTRACT AWARDS

Support top scoring abstract presentations via a sponsored award which includes branding recognition in abstract and award promotional materials. Award recipients are selected on the basis of blinded peer review.

#### BEST PITCH (1)

**\$2,000**

#### BEST POSTER (1)

**\$2,000**

#### EARLY STAGE PROFESSIONAL (3)

**\$2,000**

#### TOP SCORING (1)

**\$2,000**

#### CREATE YOUR OWN

**\$2,000**

*(Select the award criteria, subject to approval by ISCT)*



## DRIVE ENGAGEMENT & LEAD GENERATION

### EXHIBITING OPPORTUNITIES

Connect with potential partners and customers in the Exhibit Hall. A hub of delegate activity, attracting everyone from C-Level decision makers to end users. Exhibit at ISCT 2022 and take advantage of the full spectrum of CGT translational attendees. Make contacts, connect with clients, and grow your CGT business.

The Exhibit Hall floor plan is subject to change, select your booth category now and the specific location will be assigned closer to the event.

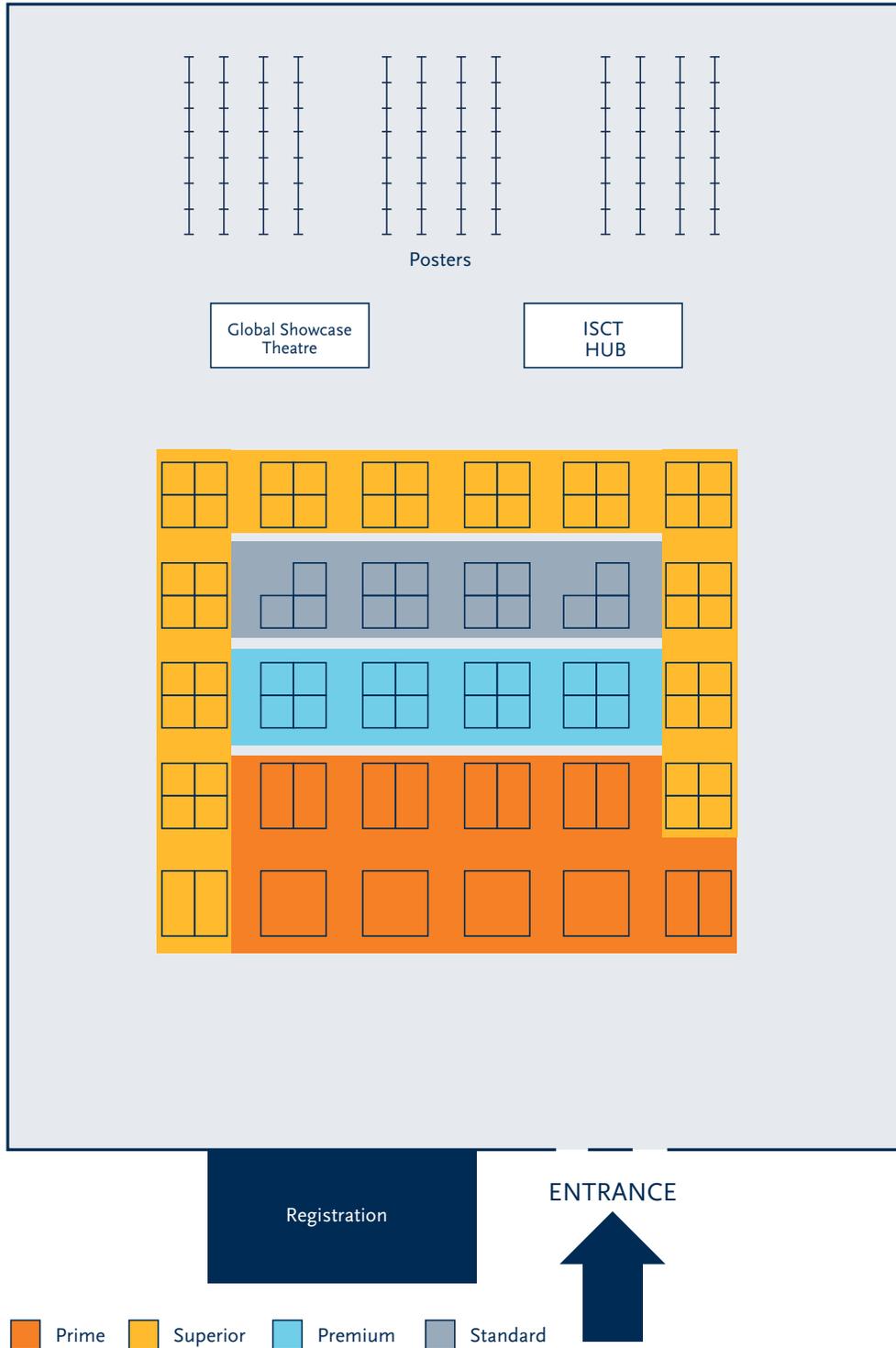
20'x20' Booth <i>space only</i>	<b>\$20,000</b>
10'x20' Booth	<b>\$11,000</b>
10'x10' Booth <i>Prime</i>	<b>\$6,500</b>
10'x10' Booth <i>Superior</i>	<b>\$6,000</b>
10'x10' Booth <i>Premium</i>	<b>\$5,500</b>
10'x10' Booth <i>Standard</i>	<b>\$5,000</b>
10'x10' Booth Non-Profit or Academic Center	<b>\$4,000</b>
<b>ADD ON: Gamification (booth or corporate presentation) (limited)</b>	<b>\$2,500</b>

\*Includes Hardwall Booth, 8' back and side walls with company ID sign

\*\*Includes 1 Exhibit Hall Registration + 1 Conference Registration per 10'x10' space

**EXHIBIT PLAN**

*Floorplan subject to change*



## HOW TO BOOK:

Contact ISCT to discuss a custom sponsorship package that will rebuild 2 years of limited connections and reach your 2022 goals.

Ready to book? Complete the online booking form:

[ONLINE BOOKING FORM](#)

## ISCT CONTACT INFORMATION

### Sponsorship & Marketing:

**Madeline St Onge** *Associate Director, Industry Affairs  
& Special Projects*

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**Simone Stickland** *Coordinator, Industry Relations*

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### Exhibiting:

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